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JOLLY GOOD SODA RELAUNCHES CLASSIC ROOT BEER FLAVOR

Wisconsin-based soda brand brings back Root Beer just in time for the summer.

Random Lake, WISCONSIN – (May 27, 2019) – Jolly Good Soda, a Wisconsin-based soda brand, announced today that it is bringing back its highly sought-after flavor, Root Beer. Both Root Beer and Diet Root Beer will become permanent fixtures in Jolly Good’s line of sodas.

Following many requests from Jolly Good fans, the company is thrilled to bring back this highly-anticipated flavor. With the addition of Root Beer, nine flavors are now available for retail, including Grape, Fruit Punch, Cherry, Orange, Cream Soda, Sour Power, Blue Raspberry and Pina Colada. Each flavor is available for purchase in an individual can for a quick drink or single-flavor 12 packs.

“We are really excited to get one of our most popular flavors to the market just in time for the summer” said John Rassel, President of Krier Foods Inc. “It is our hope that family gatherings will be filled with laughter and Jolly Good Root Beer floats.”

Jolly Good has built a reputation for delivering a colorful selection of beverages that are sweet and visually delightful. The unique can designs can’t be missed by Wisconsinites, who have long been familiar with the locally-produced soda. Jolly Good is a proud Wisconsin product made by Krier Foods Inc.

Follow Jolly Good Soda on Facebook and Instagram to stay up-to-date on Jolly Good flavor releases, learn delicious recipes using Jolly Good soda, and discover how the company has brought new life to this classic line of beverages.

For more information please visit Jolly Good’s website: <http://jollygoodsoda.com/>

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