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JOLLY GOOD SODA RELAUNCHES TWO NEW, NOSTALGIC FLAVORS

Wisconsin-based soda brand brings back Blue Raspberry and Pina Colada flavors

Random Lake, WISCONSIN – (July 6, 2018) – Jolly Good Soda, a Wisconsin-based soda brand, will be adding two new flavors to its lineup. Blue Raspberry and Pina Colada will become permanent fixtures in the line of soda.

Eight flavors are now available for retail, including: Grape, Fruit Punch, Cherry, Orange, Cream Soda, Sour Power, Blue Raspberry and Pina Colada. Each flavor is available for purchase in an individual can for a quick drink, single-flavor 12 packs, or in variety 12 packs.

“We have received such great feedback and support from our consumers that we really just listened to what they were asking for,” said John Rassel, President of Krier Foods Inc. “Both Blue Raspberry and Pina Colada ranked among the top in the flavor poll we did two years ago, and we followed the same recipes that our consumers remember from their past experiences with Jolly Good.”

Jolly Good has built a reputation for delivering a colorful selection of beverages that is sweet and visually delightful. The unique can designs can’t be missed by Wisconsinites who have long been familiar with the locally-produced soda. Jolly Good is a proud Wisconsin product made by Krier Foods Inc.

Follow Jolly Good Soda on social media, where the flavors are represented in a Joke Jam video series. Each flavor competes on a comedy club stage to tell the best jokes, while social media followers chime in and vote on the funniest can-median.

For more information please visit Jolly Good's website: <http://jollygoodsoda.com/>

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